



Promoting literacy and love of reading



For more information please contact:

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Free Bookmobile of Sonoma County Director Receives Jefferson Award

For Immediate Release (June 11, Santa Rosa, CA) – Local resident and Free Bookmobile of Sonoma County director, Glen Weaver, is being recognized with a Jefferson Award for his work in promoting literacy through the Free Bookmobile of Sonoma County. He will be honored in a medal ceremony in mid-January 2015 in San Francisco. One local winner will be selected by each Jefferson Awards media partner and local judging panel to represent their community in the Jefferson Awards National Ceremonies in Washington, DC in June 2015.

Mr. Weaver was nominated by long-time Geyserville supporters Wes Brubacher and Bobbi Chamberlain. “It is an incredible honor and surprise to receive the Jefferson Award,” said Mr. Weaver. “I love promoting reading in our community, and just sharing in the happiness and excitement of the people we serve is my daily reward. In the spirit of the values behind the Jefferson Award, I’m hoping we can inspire others to think about what they have to offer, what they can give back to their communities.”

The Jefferson Awards is considered to be the “Nobel Prize for public and community service,” with the goal to inspire others to become involved in their community and engage in public service. Jacqueline Kennedy Onassis, U.S. Senator Robert Taft, Jr., and Sam Beard founded the American Institute for Public Service in 1972, which started the Jefferson Awards as part of the institute’s mission to build a culture of service. On a local level, Jefferson Awards recipients are ordinary people who do extraordinary things without expectation of recognition or reward.

Mr. Weaver started the Free Bookmobile of Sonoma County in 2009 as part of a weekend family service. It has since blossomed into an important community resource bringing joy to more than a thousand children and adults each month. On a mission of outreach, the Free Bookmobile especially seeks to serve children, families, and seniors living in rural and low-income areas by giving away high-quality books. The Free Bookmobile recently joined the Sonoma County Public Library Foundation (SCPLF), an independent 501(c)(3) organization, as a featured program.

“There is no better example of how to put a dream into action than this wonderful Free Bookmobile of Sonoma County effort. By erasing the difficulty of access in our large geographic county, Glen Weaver has taken the beauty of the written word to the very doorsteps of those with little access to books, and assured literacy can blossom in the very corners of our isolated region, bringing smiles, pleasure, and a literate future to many people. SCPLF is proud to be newly affiliated with Mr. Weaver and this excellent venture,” stated SCPLF President, Norma Doyle.

FreeBookmobile.org

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San Francisco-based KPIX Channel 5 is the local media partner for the Jefferson Awards and will be airing a spotlight about Mr. Weaver and the Free Bookmobile of Sonoma County on the following dates and times:

Air Schedule for Television:

Wednesday, June 18 on KPIX Channel 5 Eyewitness News at 6 pm

Thursday, June 19 on KPIX Eyewitness News at Noon

Saturday, June 21 on KPIX Eyewitness News Early Edition at 7 am

Air Schedule for Radio:

On All News 740 and 106.9 KCBS

Wednesday, June 18 at 6:50 pm, 9:40 pm, and 11:50 pm

Sunday, June 22 at 11:50 am and 3:50 pm

Available online after June 18: <http://kpix.com/hero>

About the Free Bookmobile of Sonoma County

The Free Bookmobile of Sonoma County promotes literacy and the love of reading by giving away high quality books to children and adults throughout the region. On a mission of outreach, the Free Bookmobile especially seeks to serve children and senior citizens living in rural and low-income areas. For more information, visit the Free Bookmobile of Sonoma County online at freebookmobile.org.

About the Sonoma County Public Library Foundation

The Sonoma County Public Library Foundation strengthens the ability of the Sonoma County Library to serve the community by raising funds to support the library, and to promote the use of library resources, the enthusiasm for reading, and increased literacy for all Sonoma County residents. Some of the programs and services supported by the Foundation include the Free Bookmobile of Sonoma County, Los Amigos de la Biblioteca, the Sonoma County Library's Summer Reading Program, Sonoma County Library Book Discussion Groups, and the enhancement of the library's Spanish-language and e-books collections. For more information, visit www.scplf.org.

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